







## The Bassano Mail

Published at Bassano, Alberta, each Thursday afternoon by the MAIL PUBLISHING COMPANY LIMITED.

RAL L. KING, Editor.

Subscription: Canada and British Empire \$1.00 per year. To the States and Foreign countries \$1.50 per year.

Advertising rates on application.

"Fearless, Free and Fair"

BASSANO, THURSDAY, Dec. 10th, 1914

## A GOOD MOVE

The Mail congratulates the 1914 Council on taking the initiative in the matter of a new town building. No body of men, perhaps, realize more fully than the Council the effect of the present depression, but at the same time the councillors realize that the town has a future and it is their duty to keep pace with the inevitable.

The step now taken involves no obligation whatever. The building of a town hall is an important item and a matter worthy of much consideration of the day.

## A BUSY PROGRAMME

Bassano has a busy and exciting time mapped out for next year. The are the two conventions—the Western Canada Irrigation Convention and the Alberta Union of Municipalities Convention—and now that a Bassano man has the conservative nomination there will be added excitement in the coming campaign.

There is bound to be a large influx of irrigation farmers, and as this is the first year for the system to be under fair trial there will be eyes not a few closely watching the outcome of the first experiment.

Undoubtedly hundreds of visitors and prospective land buyers will be seen in Bassano next summer. All this means increased prosperity for a community. Let every individual be advanced towards securing the development of this district. The district is in all preparation for the production of wealth. What is now needed is people.

## WINNING ON MERIT

A vivid example of the value of strong personality was illustrated at the conservative nomination in Calgary last week. Feeling that the personal and business sacrifice would be more than he could bear, it was not until near the day of the convention that Mr. Mavor gave his supporters definite assurance that he would stand for the nomination. The delegates from Bassano immediately set themselves to work but were laboring under a handicap.

The real test came at the convention when the several nominees were on trial before the large delegation. Through the greatest pressure in the lot, it was easily seen where the Bassano man possessed the superior ability. Through each man was given fifteen minutes to address the convention, Mr. Mavor made use of barely five and through his well-timed remarks completely won the sympathy of the house.

From the time Mr. Mavor first addressed the convention there was absolutely no doubt as to the comparative fitness of the candidates. Congratulations are extended to Mr. Mavor, and every confidence is expressed in his ability to carry the campaign to a successful issue.

## BIRTHS

DESMARSHAL—At Bassano on Saturday, Nov. 28th, to Mr. and Mrs. Arthur Desmarchal, a son.

BONNER—At Bassano on Friday, Nov. 27th, to Mr. and Mrs. Geo. Bonner, a son.

ANDERSON—At Bassano on Wednesday, Dec. 2nd, to Mr. and Mrs. M. H. Anderson, a son.

## LATHOM.

Mr. and Mrs. Wm. J. Groves and son, Warren, will leave on Saturday of this week to spend the winter at Geronimo, Illinois.

## Miscellaneous

## \$100.00 REWARD

The Huston Local U.F.A. offers \$100 reward for the arrest and conviction, or for information leading to the arrest and conviction of persons responsible for the 26 sacks of flour from the U.F.A. store house at Huston.

## SEED WHEAT

Marquis or Red Fife. Sample and price on application. Best seed-saving price will deliver in Bassano.

The Norwalk Alberta Co., 811-11 Lathom, Alberta.

## WANTED

Contract for seedling 100 to 150 acres of crop next spring. Four-horse team and disc drill. Apply care of the Bassano Mail.

## RIFLE FOR SALE

A Savage "30-30" 6-shot repeater in first class condition. Can be seen at the Atlas Lumber Co. offices. 8-10p.

## LOST UMBRELLA

An umbrella has been lost in my office and owner may have some by proving claim to property.

Dr. J. H. Hagey.

## LOST SILVER THIMBLE

In the Presbyterian Church seating arrangement a silver thimble was lost in the river. Reward will be given on return to Mrs. Williams, P. O. Box 478, 8p.

## Notice to Creditors and Claimants.

IN THE ESTATE OF JOHN ERRETT PIERCE OF BASSANO, ALBERTA MERCHANT, DECEASED.

NOTICE IS HEREBY GIVEN that at the said of the said Errett Pierce, who died on Feb. 13th, 1914, and required to file his will in the Probate Court of the Estate, by the 31st day of December, 1914, a full statement, duly verified, of all debts and credits due to the estate by them, and that after that date the Administrator will distribute the assets of the estate among the heirs. The will, titled thereto, having regard only to the claims of which notice has been no filed, dated this 25th day of November, 1914.

BURNS & MAVOR,  
Solicitors for the Administratrix.

## Judicial Sale of Town Property.

PUBLISH TO THE JUDGMENT AND FINAL ORDER FOR SALE made in the case of THE CONTINENTAL INVESTMENT AND LAND COMPANY v. WALTER H. BROWN, ROBERT ET AL, there will be sold by Public Auction at the Town Hall in the town of Bassano, in the Province of Alberta, on Saturday, the 9th day of January, A.D. 1915, at three o'clock in the afternoon, the following property situated in Block 15, in Block 6, according to a plan of parts of the Town of Bassano, of the Surveyor General of Alberta.

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# LISTEN !



People Should Be Unusually Friendly To Advertised Goods These Days.

Advertised goods of standard quality have stood out against the raise in prices that came with the war.

They have kept faith with the public, and won a measure of esteem greater than ever before.

**Be Loyal to Your Community--Buy Advertised Goods !**

Urge Your Friends  
to Read The Mail.  
Keep in Line with  
Your Home Town.

**Halt ! Attention !**

**The 1914 War Illustrated**  
**THE Bassano Mail**  
**AND**  
**Western Home Monthly**  
(Western Canada's most popular magazine)

FOR ONE YEAR  
ALL FOR **\$1.75**

"The 1914 War Illustrated" contains over 300 remarkable war photographs with much valuable information as to the causes leading to the great struggle, and other important data including the military and naval strength of the countries involved. Two interesting maps—one of the war zone, and the other (in four colors) of Europe are also included. This invaluable Hand-book of the war is printed on art paper with an attractive patriotic cover, and is the best publication of its kind in Canada.

**DON'T DELAY** But send in your subscription today to the office of this paper

This is Only One  
of Our Attractive  
Clubbing Offers.

Ask for Others

LOOSE LEAF  
LEDGER  
SUPPLIES.

Your Loose Leaf Ledger Sheets, Duplicates, Binders, etc., can all be furnished you by The Mail. A connection with one of the largest manufacturing printers in Canada makes this possible. The prices are the same charged by firms who deal exclusively in this line of goods. The Mail pays the express charges on all deliveries.

**The  
Mail  
Publishing  
Company,  
Limited**

BASSANO, Alta.

HOW ABOUT  
YOUR JOB  
PRINTING ?

The Mail is well equipped to do your job printing and will do it the way you want it and when you want it.

SOCIETY  
PRINTING

We have made arrangements with a Winnipeg firm to do all your society engraving.





# Visit Santaland!



Bigger and Grander Display Than Ever and at Low Prices.

See "OUR BEAUTY" sleeping doll, height 16 inches, jointed, beautifully dressed, only 90c.

Another Special, just the thing for the little girl, it's called by the doll family "Tiny", sleeping doll, pretty dress and stylish hat, he's 12 inches. Only 35c.

All kinds of Dolls, large Kid-Body Dolls, Dutch Dolls, the Doll with the Baby Store, Infants in Long Clothes, the Campbell Kids with the Goo Goo Eyes.

1 Mother Duck with 3 Chicks 25c.

## TOY FURNITURE

Washing Sets, Dressers, Chiffoniers, Tables, Cook Stoves, Etc.

Mechanical Toy, C.P.R. "Imperial Limited" Train. Motor Cars. "Ford" 1915 Models. See the Egg Wagon drawn by Mr. Rooter with Mr. Rabbit driving; also the Clever Jumping Doll, turns a complete somersault. See the Blocks, States, Picture Books, Xmas Candles, Xmas Stockings, ROCKING HORSES, Sad Irons and a host of other things at

**Hendry & Johnston**

"THE QUALITY STORE"



A gift to strengthen friendship  
—your portrait.

Make an Appointment Today.

Xmas Will Soon Be Here.

R. A. BIRD  
Bassano, Alta.

**The Old Reliable  
House of Plenty**

For Families desiring winter accommodation will profit by making enquiries at our office.

**HUNTER HOTEL**  
THOS. H. HUNTER, Prop.

## LOCAL AND SPECIAL

See McKee's front page ed.  
Two weeks more only till Xmas.  
Playing cards from 10c. to 75c.  
a pack at McKee's.

The coldest day of the season  
sledding and the jingle of bells.

R. A. Bird has returned from  
Olds and his studio is now open for  
the holiday business.

Your help to the Rexall Stores  
Canadian Patriotic Fund is easy to  
give and costs you not a cent.

Geo. H. Gobert is confined to his  
suffering from a severe attack of  
rheumatism.

Rexall goods—Made in Canada.  
Buy them and help Canadian in-  
dustry.

Catholic services will be held in  
Bassano at the usual hour on Sun-  
day, Dec. 13th, in Robinson's Hall.

Five per cent. of all Rexall Store  
purchases of Rexall goods goes to  
the Canadian Patriotic Fund.

F. J. Malley would be pleased if  
the parties who in mistake got hold  
of the wrong yellow hat at the  
W. A. Bazaar last week would  
leave same at Robinson's store.

Just received "The Patrol of the  
Sundance Trail" by Hall Connor  
Price 61.85.—Stiles. The Druggist.

The local hockey boys are en-  
deavoring to arrange an exhibition  
game with the Brooks team to be  
played in Bassano on Christmas  
afternoon.

Nuts, Table Raisins, Figs, Dates  
etc., at McKee's.

Owing to the non-arrival of goods  
E. R. Muir was unable to open up  
his Drummer store last Saturday  
as was his intention. He spent  
Sunday in Brandon.

Are you getting in on the big 82  
Cent Concert at Purcell Bros.?

Jas. Bartsch has disposed of his  
interest in the Bassano Meat Mar-  
ket to his brother, who operates  
store in Gleichen. Jas. Stinson has  
been engaged as manager of the  
Bassano shop.

The Bartsch's have a social even-  
ing on Monday at which they enter-  
tain their friends and their friends  
and dancing. A most enjoy-  
able time was spent.

Over 600 pounds of Xmas con-  
fectionery received this week. Here  
is where we save you 40 cents on  
the dollar.—Purcell Bros.

Geo. Desharnais has gone to Mon-  
treal to confer with the C.P.R.  
officials in the matter of his sum-  
mer dismissal from service. He has  
been in the employ of the C.P.R. for  
the past twenty-nine and a half years.

The weather has kept cold and  
though hampered quite a bit on ac-  
count of the snow, the boys are  
ready for operation on to-night.  
The dressing room has been com-  
pleted and the lighting system in-  
stalled.

Xmas Cards! Latest! McKee's

## Flowers & Plants FOR Christmas Presents

Delivered fresh from our Green-  
houses, by express to any place in  
Western Canada, with your card  
enlosed.

Write for price list to-day, and  
place your order early.

**A. M. Terrill Ltd.  
FLORISTS**

Calgary Alberta

## ELECTION

**1915**

**M. R. MILROY**

FOR

**Councillor**

**LUMBER**

Mills in British Columbia  
:: Factory at Calgary ::

The best of Lumber. Low-  
est Prices. Square Deal.

Try Us.

**Riverside Lumber Company Ltd.**  
JOHN GOLDEN, Manager

# LION BRAND Clothing FOR BOYS

New stock of boys' single or double breast-  
ed suits just arrived from the 'best makers'  
of boy's clothes in Canada.

Boys' Tweed Suits, double breasted, bloomer pants, in brown  
dark grey and checked cloth, sizes 24 to 34, \$3.50 to \$8.00.

Boys' Blue Serge Suits, extra good quality, sizes 24 to 32,  
\$5.00 and \$6.00

Boys' Bloomer Pants in tweed, worsted and serge, prices  
\$1.00 to \$1.75

*Our Large and Complete Stock Makes Selecting Easy*

**E. F. PURCELL, BASSANO, ALTA.**  
MAIL ORDERS GIVEN BEST ATTENTION

## 3 WINNERS EVERY DAY 3

FROM NOW TILL CHRISTMAS

**Are You One? It Is Easy!**

A Chance With Every 25c Purchase. Try for a

### BIRD'S EYE VIEW

OF

### The Battle Grounds of the Nations

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